



Edmonton May Week Festival 2009 Sponsorship Form

Please fill out this form and send a copy attached with your financial contribution to ensure proper acknowledgment.

Important notes about your organization's logo on May Week promotions

- Please note that we need you to supply us with "camera-ready" copies of your organization's logo or other "identity mark" to acknowledge you in the most prestigious way possible on May Week print and website promotions.
- Please refer your design / publicity coordinator to the attached *Logo Artwork Spec Sheet* for the logo artwork requirements. Electronic versions of your latest logo/identity artwork should be electronically mailed to mayweek@gmail.com.
- Please note that *sponsorships, donations, and artwork must be received before **March 15th, 2009** for logos to appear on the poster and program*. We will continue to add sponsors to the web page as they arrive.

Organization: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

- Yes, we will become a \$1,500.00 sponsor of the May Week Festival. Contributors of \$1,500 and over will have their logo displayed on the May Week poster, program flyer, website, and will be thanked publicly at the Labour Cabaret.
- Yes, we will donate \$500.00 to support the May Week Festival Contributors of \$500 and over will have their logo displayed on the May Week program flyer and website.
- Yes, we will donate \$_____ to support the May Week Festival.

We welcome all levels of financial support - together we have strength.

**Thank you for your support and see you at the Festival!
Please return this form with your sponsorship/donation to:**

May Week Labour Arts Festival • #206, 10132 – 105 Street, Edmonton, Alberta T5J 1C



Logo Artwork Spec Sheet

To acknowledge your sponsorship in the most eye-catching way possible, May Week needs to have a good electronic copy of your organization's logo on hand. The logo needs to be "print" quality, so we likely can't use the logo from your organization's website. Please make sure the person responsible for your organization's design has this document in their hands.

Below are the "formats" and other specifications of the electronic files that will work for us. You can send these files to us by email to mayweek@gmail.com

If you have sponsored May Week in the past, and you are not certain if May Week has a copy of your most recent logo, *send us copies anyway.*

Please note that *sponsorships, donations, and artwork must be received before **March 15th, 2009** for logos to appear on the poster and program.* We will continue to add sponsors to the web page as they arrive.

Specifications for all logo artwork

- please send us the **black and white** (or "greyscale") version if possible. We can also make do with a colour version if you only have a colour version.
- if your logo is "horizontally" oriented, please also send us a stacked or "square" version if one exists.

DESIGN WORKERS LOCAL 303

horizontal logo

**DESIGN
WORKERS
LOCAL 303**

"stacked" logo

Preferred electronic formats

Format	Specifications
Adobe Illustrator	- background of logo is transparent (not white) - saved as Adobe PDF, or Illustrator EPS
Adobe Photoshop	- background of logo is transparent (not white) - saved as Photoshop, or Photoshop PDF - 300 DPI resolution, at least 2 inches across
other formats	- 300 DPI (dots per inch) resolution TIFF, or high-quality JPEG

Note:

If the printer of your organization's stationery (business cards, letterhead, etc.) normally takes care of your graphic files, please forward them this information. Alternately, you can put us in touch with them (our contact info is below).

Electronic versions of your latest logo/identity artwork should be electronically mailed to mayweek@gmail.com